

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to uphold this position.

Crown first started with a small client base producing temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store located in New Bremen, Ohio, where Crown's center of operations currently remain.

In 1949, responding to the public's growing appeal of the television, Crown shifted into the assembly of antenna rotators. This product was utilized to enhance TV reception and picture quality. The company's lucrative move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown before long diversified its production to take in the restoration of mechanized and electrical components for private and government use in the early 1950's. Following several profitable bids within a short period of time, the company had developed a reputable business in this field.

With such versatility and achievement, Crown was able to expand its production to incorporate materials handling equipment. Crown began production of forklifts and lift trucks in 1957. The company believed the industry demanded a smaller line of first-class quality forklifts. Crown quickly created an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving material handling organization with its collection of products.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional head office and currently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and strong production operations.

In 1968, Crown established itself in the European marketplace by acquiring an Irish production facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later on that same year, Crown started their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through independent dealers.

Currently, Crown manufactures a vast fleet of electric forklifts. The company's supplier network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for handling the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in numerous disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international sellers and Crown-owned sellers effectively operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding foreign markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a dependable, safe and progressive organization by happy consumers worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design brilliance and modernization. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with multiple comfort alternatives to lean, sit or stand, along with its unequaled productivity capacity.