

## Hyster Forklift Part

Hyster Forklift Parts - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it started as a producer of lifting machines and winches. Most of its production was focused in the Pacific Northwest and dealt primarily with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to expand and increase its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to develop into the intercontinental player it is today.

Some of the main inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was exclusively devoted to mass manufacturing trucks. This allowed Hyster to drive its costs down and, at the same time, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 50's through the sixties, Hyster continued to expand into new markets. They started building container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth right through the entire materials handling industry. Due to this, Hyster needed to refocus its approach towards these developing mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford superior quality at a more reasonable price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the globe for its dedication towards quality. This attention to excellence brought a lot of suitors for the company. In 1989, a large international corporation based in Ohio called NACCO Industries purchased Hyster and started an aggressive growth plan. NACCO quickly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of forklifts.

The shift in supply chain management to a much more just-in-time focused arrangement has meant that Hyster has had to continually make investments in brand new technology. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places all over the globe. All of these investments have made Hyster a worldwide leader in the forklift market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes more than 300 different types of lift trucks.